**TESS Project Description**

**[PROJECT TITLE]**

Contact information for each investigator:

> First and last name
> University or institution
> Email
> Phone number
> Mailing address

## Abstract

250 word maximum, to be used by TESS when archiving data

## Design

Project Overview: Give a general description of your project.

Eligibility:  Will we survey a general population adult sample, or are there eligibility restrictions?

Experimental Conditions:  If your sample is divided into conditions or treatments, please describe those here.  If the conditions have more than one dimension (e.g. 2x2 or 2x3), it would help if you could diagram the possibilities in a table.

Sample: Provide the total sample [n] size, as well as any special needs beyond a general population adult sample.  (Examples: Eligibility requirements, oversamples of a particular demographic group, subsamples, or blocking by party ID, etc.)

Questionnaire items: How many units [k] will each respondent each respondent see?

Total respondent-items: What is [n] times [k]?

Profile variables requested (no need to specify those included in standard TESS delivery):

Additional design features (charges apply):

> If your survey includes audio, video, images (photos, maps, graphs) or extended textual stimuli, please describe those here.

TESS surveys are administered online only by default.  If you would also like your survey available to the AmeriSpeak's phone mode panelists by phone, please indicate that here.  (Approximately 20% of the panel has indicated a phone mode preference.)  TESS Short Studies and questionnaires with visual stimuli are not suitable for phone mode.

TESS surveys are administered in English only by default.  If you would like to include Spanish language, include that here.  Also indicate whether or not you would like NORC to translate the questionnaire.

## Questionnaire

Please provide the questionnaire and other scripts shown to the respondent here, including any special programming instructions needed.  Please also mention any of the following:

- Whether items are show to all respondents or to only certain sample groups
- If questions or response options need to be in randomized order.  For each, please also indicate whether or not you the randomized order recorded.
- Time stamps (other than at beginning and end of survey) to indicate the amount of time spent on one screen.

Clear and accurate specifications are vital, as they will ensure that cost estimates and programming are as accurate and smooth as possible.

*Please save and provide this document in Word format (as opposed to PDF).  That will ensure a smoother transfer of your specs in programming.  Thanks.*